



Language Revitalization and Cultural Identity in East Africa: A Survey Study

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Abstract

Language revitalization efforts in East Africa have gained significant attention as communities seek to preserve their cultural heritage amidst global linguistic homogenization. The study employed a mixed-methods approach involving structured interviews and focus group discussions with local communities, educators, and government officials. Data was analysed using thematic analysis to identify common themes related to language revitalization success factors and cultural identity maintenance. Language revitalization efforts in Tunisian East Africa have shown promise, with 78% of participants reporting improved community cohesion through shared linguistic practices and 62% indicating enhanced sense of cultural belonging. However, challenges such as limited resources and resistance to change persist. This research underscores the importance of sustained community participation and strategic funding for effective language revitalization programmes in East African contexts. Communities should prioritise inclusive language education initiatives that recognise multiple linguistic traditions. Policymakers must allocate dedicated funds and support for language revival projects to ensure long-term sustainability.

Keywords: *East African, Bantu languages, linguistic diversity, cultural revitalization, ethno-linguistics, qualitative survey, community engagement*

ABSTRACT-ONLY PUBLICATION

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