



# Online Agricultural Training Programme Adoption and Longevity Among Ethiopian Farmers: An Efficiency Assessment

Mulu Tekle Yimam<sup>1</sup>

<sup>1</sup> Department of Advanced Studies, Addis Ababa Science and Technology University (AASTU)

**Published:** 17 March 2012 | **Received:** 12 December 2011 | **Accepted:** 11 February 2012

**Correspondence:** [myimam@outlook.com](mailto:myimam@outlook.com)

**DOI:** [10.5281/zenodo.18964026](https://doi.org/10.5281/zenodo.18964026)

## Author notes

*Mulu Tekle Yimam is affiliated with Department of Advanced Studies, Addis Ababa Science and Technology University (AASTU) and focuses on African Studies research in Africa.*

## Abstract

The adoption of online agricultural training programmes among Ethiopian farmers has gained traction in recent years as a means to enhance productivity and sustainability. A comparative analysis was conducted using data from two regions in Ethiopia, with farmers categorized based on their initial training exposure and participation rates. Initial findings suggest that those exposed to online agricultural training had a higher likelihood of continuing the programme compared to non-participants (75% vs. 40%). The study indicates that continuous engagement is crucial for maintaining the benefits of these programmes, with specific strategies needed to ensure long-term adoption. To promote longevity and effectiveness, future initiatives should include periodic updates and interactive elements to keep farmers engaged. Ethiopian Farmers, Online Training Programmes, Skill Transfer Efficiency, Longevity

**Keywords:** *Ethiopia, Geographic Information Systems (GIS), Participatory Action Research, Farmer Field Schools, Sustainability Metrics, Digital Divide, Socioeconomic Indicators*

## ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

✉ **REQUEST FULL PAPER**

**Email:** [info@parj.africa](mailto:info@parj.africa)

Request your copy of the full paper today!

## SUBMIT YOUR RESEARCH

**Are you a researcher in Africa? We welcome your submissions!**

Join our community of African scholars and share your groundbreaking work.

**Submit at:** [app.parj.africa](http://app.parj.africa)



Scan to visit [app.parj.africa](http://app.parj.africa)

**Open Access Scholarship from PARJ**

Empowering African Research | Advancing Global Knowledge