



Language Revitalization and Cultural Identity in East African Societies: A Theoretical Framework

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Abstract

Language revitalization efforts in East African societies have gained significant attention due to the erosion of indigenous languages and associated cultural identities. Although not empirical, this article employs a comprehensive review of existing literature and case studies to construct a robust theoretical model. This framework underscores the importance of community ownership, linguistic diversity recognition, and strategic resource allocation for effective language revitalization efforts. Future research should focus on developing culturally sensitive methodologies and leveraging digital platforms to enhance participation in language revival initiatives.

Keywords: *East Africa, Bantu languages, Linguistic anthropology, Cultural preservation, Multilingualism, Ethnography, Heritage languages*

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