



# Cultural Preservation in Maasai Communities: A Seven-Year Sustainability Assessment and Community Feedback Study

Chepchai Mburu<sup>1</sup>, Njeri Nderitu<sup>2,3</sup>, Oluoch Mbadiwa<sup>2</sup>

<sup>1</sup> Kenya Agricultural and Livestock Research Organization (KALRO)

<sup>2</sup> African Population and Health Research Center (APHRC)

<sup>3</sup> Maseno University

**Published:** 24 April 2001 | **Received:** 15 January 2001 | **Accepted:** 23 February 2001

**Correspondence:** [cmburu@hotmail.com](mailto:cmburu@hotmail.com)

**DOI:** [10.5281/zenodo.18732487](https://doi.org/10.5281/zenodo.18732487)

## Author notes

*Chepchai Mburu is affiliated with Kenya Agricultural and Livestock Research Organization (KALRO) and focuses on Arts & Humanities research in Africa.*

*Njeri Nderitu is affiliated with African Population and Health Research Center (APHRC) and focuses on Arts & Humanities research in Africa.*

*Oluoch Mbadiwa is affiliated with African Population and Health Research Center (APHRC) and focuses on Arts & Humanities research in Africa.*

## Abstract

Cultural preservation in Maasai communities of Northern Kenya is an ongoing challenge amid rapid socio-economic changes. A mixed-methods approach was employed, including qualitative interviews and quantitative surveys among Maasai communities in Northern Kenya. Community members reported significant shifts in traditional dietary habits (60% reduction in meat consumption) due to environmental changes and market pressures. While cultural practices show resilience, there is a need for enhanced community-led initiatives to address emerging challenges effectively. Policy makers should support sustainable agricultural practices and strengthen intergenerational education programmes to preserve Maasai culture.

**Keywords:** *African Geography, Maasai Culture, Ethnography, Cultural Heritage, Sustainability Studies, Community Engagement, Intercultural Communication*

## ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

✉ **REQUEST FULL PAPER**

**Email:** [info@parj.africa](mailto:info@parj.africa)

Request your copy of the full paper today!

## SUBMIT YOUR RESEARCH

**Are you a researcher in Africa? We welcome your submissions!**

Join our community of African scholars and share your groundbreaking work.

**Submit at:** [app.parj.africa](http://app.parj.africa)



Scan to visit [app.parj.africa](http://app.parj.africa)

**Open Access Scholarship from PARJ**

Empowering African Research | Advancing Global Knowledge