



# Visual Identities in Motion: Exploring Visual Culture and Youth Identity Formation in South Africa,

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## Abstract

This commentary explores the role of visual culture in shaping youth identity formation in South Africa. Visual ethnography was employed to document and interpret the cultural practices of youth in Cape Town over a period of two years. Visual culture plays a significant role in youth identity formation by providing platforms for expression and negotiation of cultural heritage and contemporary concerns. Educators and policymakers should incorporate visual arts into curricula to foster critical thinking about cultural representations and social issues relevant to young people.

**Keywords:** *African Studies, Visual Anthropology, Youth Culture, Cultural Identity, Post-Apartheid Context*

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