



Comparative Arts and Humanities Discourses in Gambia: An Ethnographic Exploration of African Perspectives

Kamaldeen Ngatta^{1,2}, Sabrina Jallow³

¹ Department of Advanced Studies, Medical Research Council (MRC) Unit The Gambia at LSHTM

² Department of Research, University of The Gambia

³ University of The Gambia

Published: 01 March 2004 | **Received:** 13 October 2003 | **Accepted:** 08 February 2004

Correspondence: kngatta@yahoo.com

DOI: [10.5281/zenodo.18795630](https://doi.org/10.5281/zenodo.18795630)

Author notes

Kamaldeen Ngatta is affiliated with Department of Advanced Studies, Medical Research Council (MRC) Unit The Gambia at LSHTM and focuses on Arts & Humanities research in Africa.

Sabrina Jallow is affiliated with University of The Gambia and focuses on Arts & Humanities research in Africa.

Abstract

Comparative Arts and Humanities studies have gained traction in recent years, particularly focusing on African contexts. The research employs qualitative methodologies including participant observation and semi-structured interviews within a selected community of Gambian artists and scholars. Themes emerged around the tension between traditional oral storytelling practices and modern digital media use among contemporary Gambia-based artists. Findings suggest that while traditional arts are being preserved, there is also an increasing integration with global cultural trends. Further research should consider longitudinal studies to assess how these discourses evolve over time in different generational contexts. Gambia, Arts and Humanities Discourse, Ethnography, Cultural Preservation

Keywords: *Africanization, Ethnography, Postcolonial Theory, Oral Tradition, Visual Culture, Cultural Studies, Anthropology*

ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

✉ **REQUEST FULL PAPER**

Email: info@parj.africa

Request your copy of the full paper today!

SUBMIT YOUR RESEARCH

Are you a researcher in Africa? We welcome your submissions!

Join our community of African scholars and share your groundbreaking work.

Submit at: app.parj.africa



Scan to visit app.parj.africa

Open Access Scholarship from PARJ

Empowering African Research | Advancing Global Knowledge