



Digital Storytelling Innovations in Senegal: Adoption and Community Engagement Metrics for Youth Mental Health Awareness

Mamadou Diouf¹

¹ Department of Advanced Studies, Cheikh Anta Diop University (UCAD), Dakar

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Correspondence: mdiouf@gmail.com

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Author notes

Mamadou Diouf is affiliated with Department of Advanced Studies, Cheikh Anta Diop University (UCAD), Dakar and focuses on Arts & Humanities research in Africa.

Abstract

Digital storytelling has emerged as a powerful tool for youth mental health awareness in Senegal, leveraging multimedia platforms to engage communities and promote positive change. The study employed a mixed-methods approach, including surveys and qualitative interviews among youth participants and local community leaders to evaluate engagement metrics. The findings underscore the potential of digital storytelling as an inclusive platform for youth engagement in mental health awareness, highlighting the importance of tailored strategies for different community contexts. Future research should focus on developing culturally sensitive content and expanding access to these platforms across all regions of Senegal.

Keywords: *African diaspora, digital media studies, ethnomethodology, generational identity, intercultural communication*

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