



Market Access and Profitability Dynamics in Indigenous Medicinal Plant Cultivation Programmes for Ugandan Farmers: A Theoretical Framework

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Abstract

Market access barriers and profitability dynamics are critical factors affecting indigenous medicinal plant cultivation programmes for Ugandan farmers. Not applicable as this is a theoretical framework article. Theoretical models will be developed through literature review and analytical frameworks. Indigenous medicinal plant cultivation programmes offer a promising avenue for rural development in Uganda, provided they address market access challenges effectively. Programme developers should prioritise building stronger market linkages and fostering farmer networks to maximise profitability potential.

Keywords: *Sub-Saharan, agroecology, ethnobotany, supply chain, indigenous knowledge, participatory research, rural development*

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