



Eradicating Malaria Through Community Awareness Campaigns in Ugandan Rural Communities: A Five-Year Analysis

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Abstract

Malaria remains a significant public health issue in Uganda's rural communities, despite efforts to control it. A mixed-methods approach including surveys, focus groups, and interviews with local health workers and community members was employed. Community engagement significantly increased from baseline to Year 5 (32% vs. 48%), leading to a reduction in malaria cases by 17% over the period. Communities showed substantial support for continued awareness campaigns, with themes of education and community participation emerging as critical factors. Further investment should be directed towards enhancing community ownership and involving traditional leaders in campaign planning.

Keywords: *African, Geographical, Epidemiology, Community Health, Anthropology, Public Policy, Sustainability*

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