



Language Revitalization and Cultural Resurgence in East Africa: A Kenyan Perspective

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Abstract

Language revitalization efforts in East Africa have gained traction as a means to preserve cultural identity and heritage. No empirical results are reported. The analysis is based on existing literature and case studies from linguistic and anthropological perspectives. While there are challenges such as resistance from older generations and lack of official support, these efforts demonstrate the potential for cultural revitalization through language preservation. Communities and policymakers should prioritise funding and policy support for language revitalization programmes to ensure their sustainability and effectiveness.

Keywords: *African diaspora, Bantu languages, creolistics, linguistic anthropology, multilingualism, oral traditions, pidgin English*

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