



Visual Discourses and Identity Constructing among Youth in South Africa: A Theoretical Framework

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Abstract

Visual culture plays a significant role in shaping identity among youth in South Africa, particularly within the arts and humanities sector. No empirical data collection or analysis was conducted as part of this theoretical framework study, focusing instead on a review of existing literature and theoretical frameworks relevant to the field of visual culture and youth identity construction. This theoretical framework outlines the importance of visual culture in identity construction for youth in South Africa, highlighting how these expressions can be used to understand broader societal issues and cultural dynamics. Future research should consider conducting qualitative interviews with young people to gather more nuanced insights into their experiences with visual representations and identity formation. Additionally, a deeper analysis of specific art movements or subcultures could provide additional depth to the theoretical framework.

Keywords: *African Studies, Visual Discourse, Postcolonial Theory, Identity Politics, Critical Race Theory, Cultural Studies, Youth Cultures*

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