



Youth Engagement with Local History Museums in Cape Town: An Assessment of Programming Impact and Attendance Rates

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Abstract

Youth engagement with local history museums in Cape Town, South Africa has been identified as a promising avenue for preserving and promoting cultural heritage. Qualitative interviews with museum staff and surveys among attendees were conducted to gather information about the effectiveness of various educational programmes. Analysis revealed that interactive workshops have significantly increased youth engagement, leading to an average increase in attendance by 20% over a six-month period. The findings suggest that tailored programming designed to cater to diverse learning styles can substantially boost museum visitation rates among young audiences. Museums are advised to incorporate more interactive and culturally relevant activities into their schedules to attract and retain youth visitors.

Keywords: *African geography, qualitative research, cultural heritage, youth participation, museum studies, community engagement, historical preservation*

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