



# **Language Revitalization and Cultural Identity in East Africa: A Theoretical Framework**

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## **Abstract**

Language revitalization efforts in East Africa have gained significant attention as a means of preserving cultural identity and heritage. This study employs qualitative research methods, including literature review and interviews with community leaders and scholars. The theoretical framework underscores the critical role of language as a conduit for cultural identity, providing insights into effective strategies for language revival and cultural preservation. Policy makers should prioritise funding for language revitalization programmes that are culturally sensitive and inclusive of all linguistic groups.

**Keywords:** *East African, Cultural Identity, Linguistic Revitalization, Ethnography, Multilingualism, Heritage Languages, Community Engagement*

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