



Language Revitalization and Cultural Preservation in Botswana's Indigenous Societies

Chirwa Mosebo^{1,2}, Tshabalala Modiba³, Molefi Tsonga^{1,2}

¹ Department of Interdisciplinary Studies, Botswana University of Agriculture and Natural Resources (BUAN)

² University of Botswana

³ Botswana University of Agriculture and Natural Resources (BUAN)

Published: 27 October 2012 | **Received:** 18 June 2012 | **Accepted:** 17 September 2012

Correspondence: cmosebo@gmail.com

DOI: [10.5281/zenodo.18965661](https://doi.org/10.5281/zenodo.18965661)

Author notes

Chirwa Mosebo is affiliated with Department of Interdisciplinary Studies, Botswana University of Agriculture and Natural Resources (BUAN) and focuses on Arts & Humanities research in Africa.

Tshabalala Modiba is affiliated with Botswana University of Agriculture and Natural Resources (BUAN) and focuses on Arts & Humanities research in Africa.

Molefi Tsonga is affiliated with University of Botswana and focuses on Arts & Humanities research in Africa.

Abstract

In Botswana's Indigenous societies, there is a growing recognition of the importance of language revitalization as a means to preserve cultural identity and heritage. This piece employs an ethnographic approach, drawing insights from interviews with community leaders and linguistic experts. The findings suggest that concerted efforts by governmental bodies and non-governmental organizations are essential for sustaining language diversity in Botswana's Indigenous societies. The government should implement more comprehensive policies to support language education programmes and encourage intergenerational language transmission.

Keywords: *Bantu, Pidgin English, sociolinguistics, creole languages, ethnolects, multilingualism, linguistic anthropology*

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