Visual Identities in Youth Culture: A Framework Analysis of Visual Culture and Identity Formation Among South African Adolescents

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Abstract

Visual culture plays a significant role in shaping identity among South African adolescents, reflecting broader socio-cultural dynamics. A qualitative thematic analysis of existing literature on visual cultures and identity in contemporary South African youth. This framework highlights the multifaceted nature of visual identities in shaping adolescent identity formation and underscores the importance of considering cultural context in such studies. Researchers should consider incorporating ethnographic methods to validate theoretical insights with empirical data, particularly focusing on diverse urban settings within South Africa.

ABSTRACT-ONLY PUBLICATION

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