



Education and Entrepreneurship in Uganda: A Mixed-Methods Inquiry into Facilitating Start-Up Success

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Abstract

In Uganda, there is a growing interest in entrepreneurship as a means to stimulate economic growth and poverty reduction. This mixed-methods study employs surveys ($N = 300$) alongside semi-structured interviews ($n = 30$), focusing on entrepreneurs, educators, and policymakers education in fostering entrepreneurship. Entrepreneurs value practical skills more than theoretical knowledge, indicating a need for blended learning approaches that integrate both elements effectively. Business education should prioritise experiential learning and collaboration between educational institutions and industry partners to enhance start-up success rates. Educational curricula should include more hands-on activities and partnerships with local businesses. Policymakers should encourage this integration through incentives for schools and support for collaborative initiatives.

Keywords: *Uganda, Entrepreneurship, Business Education, Mixed-Methods, Qualitative Research, Quantitative Analysis, Development Economics*

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