



The Influence of Business Education on Entrepreneurship in Uganda: An Action Research Study

Kizza Akello¹

¹ Department of Research, Uganda National Council for Science and Technology (UNCST)

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Correspondence: kakello@outlook.com

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Author notes

Kizza Akello is affiliated with Department of Research, Uganda National Council for Science and Technology (UNCST) and focuses on Business research in Africa.

Abstract

Uganda has seen a growing interest in entrepreneurship as an avenue for economic growth, with business education playing a crucial role. A participatory action research approach was employed, involving workshops, surveys, and interviews with students and entrepreneurs in Uganda's leading business schools. Business education courses were found to significantly enhance students' entrepreneurial skills, particularly in financial management and market analysis. The study highlights the importance of integrating practical entrepreneurship training into business curricula to foster viable startup ideas among Ugandan students. Ugandan educational institutions should adopt a blended learning model that includes both theoretical knowledge and real-world application through mentorship programmes.

Keywords: *Ugandan, Entrepreneurship, Business Education, Pedagogy, Action Research, Microenterprise, Community Engagement*

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