



# **Economic Empowerment through Women's Entrepreneurship Fairs in Senegalese Markets: A Theoretical Framework Analysis in Ghana 2003**

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## **Abstract**

This study explores the impact of Women's Entrepreneurship Fairs in Senegalese markets on economic empowerment and income gains in Ghanaian contexts. The study will employ a qualitative approach to analyse existing literature on Women's Entrepreneurship Fairs, incorporating insights from sociological and psychological perspectives. Theoretical models such as social capital theory and resource mobilization theory will be utilised to understand the dynamics of market access and income gains among participants. The theoretical framework delineates how Women's Entrepreneurship Fairs can be instrumental in enhancing economic empowerment, particularly for women in Senegalese markets, with potential to replicate these findings in Ghanaian contexts. Future research should focus on longitudinal studies and empirical validation of the identified mechanisms. Policy makers are encouraged to support such fairs by providing necessary infrastructure and resources, alongside advocating for gender equality policies that address systemic barriers faced by women entrepreneurs.

**Keywords:** *African Geography, Empowerment Studies, Feminist Economics, Small Business Development, Qualitative Research, Market Access Models, Gendered Economies*

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