



# **Entrepreneurship Dynamics in Lagos's Informal Sector: Opportunities and Challenges**

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## **Abstract**

Entrepreneurship in Lagos's informal sector is a dynamic field that reflects both opportunities and challenges for small business owners. The analysis draws on qualitative interviews with entrepreneurs in various sectors within Lagos's informal economy. The insights from this study highlight the need for targeted interventions to support informal sector entrepreneurs in Lagos. Policy makers should focus on improving credit availability and offering skill training programmes tailored to the needs of entrepreneurs in Lagos's informal economy.

**Keywords:** *Africanization, Entrepreneurialism, Informality, Microfinance, Opportunity Costs, Qualitative Research, Small Business Dynamics*

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