



Gender Dynamics in Sub-Saharan African Business Contexts: A Theoretical Framework

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Published: 21 October 2011 | **Received:** 21 August 2011 | **Accepted:** 25 September 2011

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DOI: [10.5281/zenodo.18938839](https://doi.org/10.5281/zenodo.18938839)

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Abstract

Sub-Saharan Africa (SSA), particularly South Africa, is a region characterized by significant gender disparities in business ownership and leadership positions. No empirical data are included; instead, this article employs a qualitative approach to conceptualize and analyse existing literature on gender dimensions in business settings in SSA. This theoretical framework highlights key areas for further empirical research and policy intervention aimed at increasing gender parity in business leadership within SSA's diverse business landscapes. Policy-makers should consider developing targeted interventions that address economic and cultural barriers to female entrepreneurship, with a focus on improving access to finance and mentorship opportunities.

Keywords: *Sub-Saharan, Gender, Leadership, Entrepreneurship, Development, Contextual, Intersectionality*

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