Ethical Crossroads in Ghana's Conflict-Affected Business Environments

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Abstract

Business operations in conflict-affected regions often face unique ethical challenges that differ from those encountered in stable environments. In Ghana, the impact of armed conflicts on businesses and consumers has been significant. A comparative study approach was employed using qualitative interviews with key informants from various industries operating in conflict-affected areas of Ghana. Data analysis involved thematic content coding to identify recurring ethical issues. Interviews revealed that businesses often struggle with balancing profit motives against social responsibilities, particularly regarding fair labour practices and community support initiatives during periods of insecurity and resource scarcity. The findings highlight the complexity of ethical decision-making in conflict zones, where multiple stakeholder expectations can lead to conflicting obligations. Recommendations focus on fostering collaborative governance structures that balance economic viability with societal welfare. Developing a framework for corporate social responsibility tailored to conflict-affected environments and encouraging industry-led initiatives aimed at improving labour conditions and community engagement are suggested. Conflict, Business Ethics, Ghana, Ethical Challenges

ABSTRACT-ONLY PUBLICATION

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