



## Informal Sector Dynamics in Ghanaian Urban Economies,

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### Abstract

The informal sector in Ghanaian urban economies has been a subject of increasing interest due to its significant role in economic growth and poverty reduction. Data collection was conducted through surveys, interviews, and case studies in three major cities: Accra, Kumasi, and Tamale. Qualitative data were analysed using thematic coding to identify common themes and variations across the regions. A notable finding is that while there are regional differences, all areas exhibit a strong reliance on informal sector businesses for employment opportunities, with proportions ranging from 40% to 65% of urban workforce in each city. The study concludes by highlighting the importance of supportive policies and infrastructural development to enhance the inclusivity and sustainability of the Ghanaian informal sector. Recommendations include the implementation of targeted economic support programmes, improved access to finance for small businesses, and strengthening regulatory frameworks that balance control and facilitation. Informal Sector, Urban Economies, Ghana, Business Practices, Regulatory Environment

**Keywords:** *Geography, Africa, Informal, Economy, Bureaucracy, Development, Ethnography, Qualitative, Case-Studies*

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