



# Ethical Dilemmas in Business Operations amidst Conflict and Development Contexts in Morocco

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## Abstract

Morocco faces various conflict zones that pose significant ethical dilemmas for businesses operating within these regions. A systematic review of existing literature on business ethics and conflict studies, incorporating qualitative insights from Moroccan case studies. This study identifies the need for a comprehensive framework that balances economic viability with social responsibility in high-conflict environments. Develop tailored business ethics training programmes and implement stakeholder engagement strategies that prioritise community welfare over profit maximization.

**Keywords:** Morocco, Conflict, Development, Stakeholder Theory, Ethical Decision-Making, Critical Perspectives, Business Ethics

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