



# **Comparative Business Practices in African Regions: A Cape Verdean Perspective**

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## **Abstract**

The economic landscape of African regions varies significantly due to historical, cultural, and geographical factors. Cape Verde, as a small island nation in the Atlantic Ocean, exemplifies unique business practices influenced by its colonial history and proximity to Europe. The study employs qualitative research methods including interviews, document review, and thematic analysis of existing policies and market trends in Cape Verde. Comparative case studies from neighboring African nations are also examined to highlight commonalities and differences. Cape Verdean businesses exhibit a strong emphasis on community-oriented practices due to its small population size and high degree of interconnectivity within the business community, which contrasts with more individualistic approaches found in larger continental economies. The analysis underscores the importance of fostering collaborative networks and local knowledge sharing as key strategies for sustainable economic growth in Cape Verde and similar African contexts. Policy makers are advised to support initiatives that encourage cross-border collaboration, particularly between small businesses, to leverage economies of scale while preserving cultural and environmental sustainability.

**Keywords:** *Geographic, Comparative, Development, Institutions, Governance, Empowerment, Sustainability*

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