



Ethical Dilemmas in Business Practices amidst Conflict and Development Efforts in Egypt

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Abstract

The study examines ethical dilemmas faced by businesses in conflict-affected regions of Egypt, focusing on the intersection of business operations and environmental sustainability. An ethnographic study was conducted involving semi-structured interviews and participant observation among business entities active in conflict zones of Egypt. Data analysis utilised thematic coding to uncover patterns and themes within these contexts. Businesses often struggle with balancing profit maximization against environmental stewardship, particularly regarding waste management practices that affect local water supplies. Despite the challenges, businesses showed a willingness to engage in collaborative efforts aimed at sustainable development when provided with appropriate support and incentives. Governments should implement policies promoting integrated approaches to conflict resolution and economic development that consider environmental impacts. Businesses could benefit from training programmes focused on sustainable business practices.

Keywords: *Ethiopia, Geopolitics, Anthropology, Cultural Studies, Sustainability, Development Theory, Conflict Resolution*

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