



Gender Dynamics in Sub-Saharan African Business Contexts: A Theoretical Framework for Tanzania

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Published: 01 June 2004 | **Received:** 21 January 2004 | **Accepted:** 05 April 2004

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DOI: [10.5281/zenodo.18802760](https://doi.org/10.5281/zenodo.18802760)

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Abstract

Theoretical frameworks in sub-Saharan Africa often overlook gender dynamics within business contexts. This study aims to address this gap by examining gender dimensions of business in Tanzania. This study employs a systematic literature review and qualitative analysis to synthesize existing data and theories related to gender in business contexts in Tanzania. The theoretical framework developed highlights the importance of addressing gender-specific barriers to entrepreneurship in Tanzania's business landscape. Recommendations include the development of inclusive business models and policies that promote equal opportunities for women entrepreneurs, with a focus on financial inclusion and networking support.

Keywords: *Sub-Saharan, African, Business, Sociology, Gender, Ethnicity, Dynamics*

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