



Corporate Social Responsibility Practices in Multinational Corporations within Angola: A Comparative Study

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Abstract

Corporate Social Responsibility (CSR) has become a critical component of corporate governance in many countries, including Angola. The presence and implementation of CSR practices by multinational corporations (MNCs) are influenced by various factors such as national regulations, local market conditions, and global business strategies. The study employs a comparative analysis approach, focusing on a sample of MNCs operating within Angola's business environment. Data was collected through secondary research methods including document review and qualitative interviews with key stakeholders in selected companies. The thematic analysis method was used to interpret the data. A notable finding is that while many Angolan MNCs incorporate CSR into their operations, there is a significant variation in the depth of implementation across different sectors. For instance, energy sector firms tend to have more robust CSR programmes compared to those in the manufacturing sector. This study contributes to the existing literature on CSR practices within developing countries by providing insights into how MNCs navigate regulatory and market pressures while integrating CSR initiatives. It highlights the importance of context-specific approaches in achieving effective CSR implementation. Given the varied levels of CSR activity observed, it is recommended that future research should focus on understanding the specific challenges faced by different sectors in implementing and sustaining CSR practices. Additionally, there is a need for more targeted policy interventions to support MNCs in Angola's business environment. Corporate Social Responsibility, Multinational Corporations, Angola, Comparative Study

Keywords: *Angola, CSR, Multinational Corporations, Governance, Ethics, SRI, Sustainable Development*

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