



Comparative Business Practices across African Regions in Namibia 2004

Makwete Kufaika¹, Seipopa Chikoyana²

¹ Namibia Agriculture Research Institute (NARI)

² Namibia University of Science and Technology (NUST)

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Correspondence: mkufaika@hotmail.com

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Author notes

Makwete Kufaika is affiliated with Namibia Agriculture Research Institute (NARI) and focuses on Business research in Africa.

Seipopa Chikoyana is affiliated with Namibia University of Science and Technology (NUST) and focuses on Business research in Africa.

Abstract

This study examines business practices in Namibia across different African regions. A mixed-methods approach was used, including qualitative interviews and quantitative surveys among businesses operating in Namibia's major urban centers. Significant differences were observed in operational efficiency metrics across regions, with the Western Cape region outperforming others by a margin of 15% in terms of productivity levels. Namibian business practices exhibit distinct regional variations that influence overall performance and competitiveness. Businesses should tailor their strategies to align with regional strengths identified in this study. Business Practices, Namibia, Regional Variations, Operational Efficiency

Keywords: *African geography, comparative business studies, mixed methods, qualitative research, regional analysis, small business practices, sustainable development*

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