



Comparative Business Practices in Nigerian Regions: An African Perspective in 2003

Gabriel Okezie¹

¹ Department of Advanced Studies, National Centre for Technology Management (NACETEM)

Published: 22 March 2003 | **Received:** 14 December 2002 | **Accepted:** 17 February 2003

Correspondence: gokezie@outlook.com

DOI: [10.5281/zenodo.18778920](https://doi.org/10.5281/zenodo.18778920)

Author notes

Gabriel Okezie is affiliated with Department of Advanced Studies, National Centre for Technology Management (NACETEM) and focuses on Business research in Africa.

Abstract

This study examines comparative business practices across different regions of Nigeria in . Data was collected through a survey methodology involving interviews with key industry figures across selected regions. A comparative analysis framework was used to assess regional differences in business practices. There is a significant variation ($p < 0.05$) in the proportion of businesses adopting formal contracts compared to informal ones, indicating divergent market transactional norms among regions. The findings highlight distinct business environments across Nigeria's regions, influenced by historical and cultural factors. Policy makers should consider regional-specific business practices when formulating strategies aimed at fostering economic development.

Keywords: *Geographic, Sub-Saharan, Comparative, Anthropology, Ethnography, Microeconomics, Institutional Economics*

ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

✉ **REQUEST FULL PAPER**

Email: info@parj.africa

Request your copy of the full paper today!

SUBMIT YOUR RESEARCH

Are you a researcher in Africa? We welcome your submissions!

Join our community of African scholars and share your groundbreaking work.

Submit at: app.parj.africa



Scan to visit app.parj.africa

Open Access Scholarship from PARJ

Empowering African Research | Advancing Global Knowledge