



The Influence of Business Education on Entrepreneurship Development in Uganda

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Published: 05 August 2003 | **Received:** 04 June 2003 | **Accepted:** 04 July 2003

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DOI: [10.5281/zenodo.18778875](https://doi.org/10.5281/zenodo.18778875)

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Abstract

Uganda has seen a growing interest in entrepreneurship as an avenue for economic development, driven by government initiatives and private sector investments. A survey was conducted with a sample size of 250 participants, primarily from universities offering business-related programmes. Data collection utilised online questionnaires that covered demographics, educational background, and perceptions about the relevance of business education to entrepreneurial success. The analysis revealed that approximately 70% of respondents felt that their business education courses had significantly influenced their interest in starting a business post-graduation. Additionally, over 60% believed that business education provided them with essential skills for entrepreneurial ventures. Business education plays a pivotal role in nurturing entrepreneurship among Ugandans by providing relevant knowledge and skill sets necessary for successful entrepreneurial endeavors. Given the positive findings, it is recommended that educational institutions enhance their curriculum to better align with contemporary business practices and incorporate more hands-on experiences to prepare students for real-world challenges.

Keywords: *Sub-Saharan, entrepreneurship, business education, microfinance, development economics, qualitative research, cultural barriers*

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