



Theoretical Foundations for Evaluating Entrepreneurship Training Programmes Among Female Micro-Business Owners in Ghana's Ashanti Region

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Abstract

Entrepreneurship training programmes have emerged as a critical tool for fostering economic development in developing countries, particularly among female micro-business owners who often face unique challenges and barriers to success. The study will employ a comprehensive literature review to synthesize existing theories and empirical evidence related to entrepreneurship training programmes, particularly in the context of micro-businesses led by female entrepreneurs in Ghana's Ashanti Region. Theoretical insights from economics, sociology, and management disciplines will be integrated to develop a robust theoretical model. This article provides a foundational understanding of how entrepreneurship training can be tailored to maximise its benefits for female micro-business owners in Ghana's Ashanti Region, offering insights into policy recommendations and future research directions. Policy makers should consider integrating financial literacy components within entrepreneurship training programmes to enhance their effectiveness. Additionally, targeted interventions addressing socio-economic disparities could further improve programme outcomes.

Keywords: *Sub-Saharan, African, Ethnomethodology, SocialCapital, GenderStudies, QualitativeResearch, EntrepreneurialIntention*

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