



Youth Engagement in Business Dynamics Within Angola's Socioeconomic Landscape, 2006

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Abstract

Youth have become a significant demographic in Angola's socioeconomic landscape, particularly within business dynamics. An ethnographic study was conducted through participant observation, interviews with stakeholders including young entrepreneurs, and analysis of secondary data from government sources and industry reports. Youth account for approximately 40% of new business ventures in Angola's economy, focusing primarily on microfinance and digital services. Challenges include limited access to capital and market knowledge. The youth sector represents a dynamic force within Angola's economic development but requires targeted support to foster sustainable growth. Policy makers should prioritise educational programmes that equip young entrepreneurs with financial literacy and business skills, alongside initiatives aimed at improving access to finance and technology infrastructure.

Keywords: *Africanization, Diaspora, Ethnography, Globalization, Innovation, Marginality, Subcultures*

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