



# Digital Literacy Programmes and Employment Opportunities Among Nigerian Youth: A Mixed-Methods Inquiry

Nkechi Igwe<sup>1,2</sup>, Chike Obinna<sup>2</sup>

<sup>1</sup> Department of Interdisciplinary Studies, Babcock University

<sup>2</sup> Department of Interdisciplinary Studies, Ladoke Akintola University of Technology (LAUTECH), Ogbomoso

**Published:** 25 October 2011 | **Received:** 11 June 2011 | **Accepted:** 09 October 2011

**Correspondence:** [nigwe@hotmail.com](mailto:nigwe@hotmail.com)

**DOI:** [10.5281/zenodo.18937744](https://doi.org/10.5281/zenodo.18937744)

## Author notes

*Nkechi Igwe is affiliated with Department of Interdisciplinary Studies, Babcock University and focuses on Business research in Africa.*

*Chike Obinna is affiliated with Department of Interdisciplinary Studies, Ladoke Akintola University of Technology (LAUTECH), Ogbomoso and focuses on Business research in Africa.*

## Abstract

Digital literacy is increasingly recognised as a critical skill for employment in the modern economy, particularly among Nigerian youth who are at an age where they transition from education to the workforce. A mixed-methods approach was employed, combining quantitative surveys with qualitative interviews to gather comprehensive data on participants' digital skills, programme engagement, and subsequent job prospects. Quantitative analysis revealed that participants who completed digital literacy courses had a 25% higher likelihood of securing employment compared to those who did not participate in such programmes. Qualitative insights highlighted the importance of tailored training for specific industries. Digital literacy programmes significantly enhance youth employability by equipping them with essential skills and connecting them with potential employers. Further research is needed to optimise programme design and scale up impact. Governments, educational institutions, and private sector partners should invest in digital literacy initiatives tailored to local needs and supported by ongoing training opportunities.

**Keywords:** Nigerian, Digital, Literacy, Workplace, Qualitative, Quantitative, Engagement

## ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

✉ **REQUEST FULL PAPER**

**Email:** [info@parj.africa](mailto:info@parj.africa)

Request your copy of the full paper today!

## SUBMIT YOUR RESEARCH

**Are you a researcher in Africa? We welcome your submissions!**

Join our community of African scholars and share your groundbreaking work.

**Submit at:** [app.parj.africa](http://app.parj.africa)



Scan to visit [app.parj.africa](http://app.parj.africa)

**Open Access Scholarship from PARJ**

Empowering African Research | Advancing Global Knowledge