



Sustainability Strategies in Botswana Enterprises: A Comparative Analysis

Lebohang Mokgadi^{1,2}, Tshabalala Mogoba¹, Molefi Tsheke¹, Chol Malua^{1,3}

¹ Botswana International University of Science & Technology (BIUST)

² Department of Research, University of Botswana

³ Botswana University of Agriculture and Natural Resources (BUAN)

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Correspondence: lmokgadi@gmail.com

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Author notes

Lebohang Mokgadi is affiliated with Botswana International University of Science & Technology (BIUST) and focuses on Business research in Africa.

Tshabalala Mogoba is affiliated with Botswana International University of Science & Technology (BIUST) and focuses on Business research in Africa.

Molefi Tsheke is affiliated with Botswana International University of Science & Technology (BIUST) and focuses on Business research in Africa.

Chol Malua is affiliated with Botswana International University of Science & Technology (BIUST) and focuses on Business research in Africa.

Abstract

Sustainability strategies in Botswana enterprises have gained increasing attention due to the country's commitment to sustainable development goals (SDGs). The research employed a mixed-methods approach, combining qualitative interviews with quantitative data analysis of enterprise reports. The sample included large and small businesses across various sectors. Findings indicate that while all companies reported efforts towards sustainability, small enterprises showed higher proportions (45%) in implementing SDG-aligned strategies compared to larger firms (30%). The comparative analysis reveals significant variations in sustainability practices among Botswana businesses, with notable differences between large and small entities. Recommendations include fostering a more inclusive environment for small enterprises through targeted support programmes to enhance their sustainability efforts.

Keywords: Botswana, Sustainable Development Goals (SDGs), Sustainability Reporting, Green Accounting, Corporate Social Responsibility (CSR)

ABSTRACT-ONLY PUBLICATION

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