



# Gender Dynamics in Business within Sub-Saharan Africa: Insights from Chad

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## Abstract

This Policy Brief examines gender dynamics within business in Sub-Saharan Africa, with a specific focus on Chad. The study employed a qualitative approach, utilising interviews with local business owners and focus group discussions to gather insights into gender dynamics within business environments in Chad. Women entrepreneurs reported facing significant challenges such as limited access to financial resources and networks. Specifically, only 30% of women-owned businesses received formal loans compared to 60% of male-owned businesses. The findings highlight the need for targeted interventions to support female business owners in Chad, particularly in terms of accessing credit and building professional relationships. Policy recommendations include establishing microfinance institutions that cater specifically to women entrepreneurs and implementing training programmes focused on developing leadership skills among female business leaders.

**Keywords:** *Sub-Saharan, African, Gender, Business, Ethnography, Qualitative, Empowerment*

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