



Policy Dynamics in Kenyan Business Research: Implications and Challenges

Kirinyaga Omondi¹, Kibet Cheroneimu^{2,3}

¹ Technical University of Kenya

² Department of Advanced Studies, Technical University of Kenya

³ International Centre of Insect Physiology and Ecology (ICIPE), Nairobi

Published: 07 April 2006 | **Received:** 18 December 2005 | **Accepted:** 11 February 2006

Correspondence: komondi@hotmail.com

DOI: [10.5281/zenodo.18837758](https://doi.org/10.5281/zenodo.18837758)

Author notes

*Kirinyaga Omondi is affiliated with Technical University of Kenya and focuses on Business research in Africa.
Kibet Cheroneimu is affiliated with Department of Advanced Studies, Technical University of Kenya and focuses on Business research in Africa.*

Abstract

The landscape of business research in Kenya is influenced by various policy dynamics, which can impact the development and implementation of effective strategies within businesses. The study employed a qualitative approach, analysing interviews with policymakers, academics, and practitioners from both public and private sectors to gather insights on how policy impacts business research in Kenya. Findings indicate that there is a significant gap between the actual application of policies in academic settings and their intended objectives, particularly regarding data collection methods and outcomes evaluation. The findings suggest that improving communication channels between policymakers and researchers can enhance the relevance and effectiveness of research outputs in Kenya's business sector. Recommendations include fostering a collaborative environment where policy makers are more involved in academic research projects to ensure alignment with current needs, and promoting data transparency across sectors.

Keywords: Kenyan, African, Policy, Contextualization, Qualitative, Empirical, Stakeholder

ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

✉ **REQUEST FULL PAPER**

Email: info@parj.africa

Request your copy of the full paper today!

SUBMIT YOUR RESEARCH

Are you a researcher in Africa? We welcome your submissions!

Join our community of African scholars and share your groundbreaking work.

Submit at: app.parj.africa



Scan to visit app.parj.africa

Open Access Scholarship from PARJ

Empowering African Research | Advancing Global Knowledge