



The Influence of Business Education on Entrepreneurship Development in Uganda 2001

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Abstract

Uganda has a growing economy but faces challenges in entrepreneurship development, with limited formal business education. A mixed-methods approach combining survey data analysis and qualitative interviews to assess educational programmes' impact on entrepreneurial skills development. Business education courses significantly enhance participants' entrepreneurial knowledge, with a mean score increase of 35% in business acumen for those who completed the programme compared to non-participants. Interviews revealed perceptions that graduates are better equipped for market entry and risk management. The structured education programmes play a pivotal role in developing critical entrepreneurial competencies among Ugandan students, aligning with broader efforts aimed at fostering an entrepreneurial culture. Ugandan educational institutions should prioritise entrepreneurship training within business curricula to better equip future entrepreneurs and support national economic growth.

Keywords: *African Geography, Entrepreneurship Development, Business Education, Microfinance, Small Business Management, Qualitative Research, Quantitative Analysis*

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