



Challenges and Opportunities for E-commerce Adoption by SMEs in Egypt 2001

Waleed Kadi¹, Ahmed El-Sayed^{2,3}, Nourah Abdel Moneim^{4,5}, Hala Ibrahim^{2,5}

¹ Department of Advanced Studies, Alexandria University

² Department of Interdisciplinary Studies, Ain Shams University

³ Alexandria University

⁴ Theodor Bilharz Research Institute (TBRI)

⁵ Academy of Scientific Research and Technology (ASRT)

Published: 20 June 2001 | **Received:** 04 March 2001 | **Accepted:** 26 May 2001

Correspondence: wkadi@hotmail.com

DOI: [10.5281/zenodo.18736031](https://doi.org/10.5281/zenodo.18736031)

Author notes

Waleed Kadi is affiliated with Department of Advanced Studies, Alexandria University and focuses on Business research in Africa.

Ahmed El-Sayed is affiliated with Department of Interdisciplinary Studies, Ain Shams University and focuses on Business research in Africa.

Nourah Abdel Moneim is affiliated with Theodor Bilharz Research Institute (TBRI) and focuses on Business research in Africa.

Hala Ibrahim is affiliated with Department of Interdisciplinary Studies, Ain Shams University and focuses on Business research in Africa.

Abstract

E-commerce has emerged as a significant driver of economic growth in many countries, including Egypt, where SMEs are pivotal to the nation's economy. A qualitative study approach was employed, focusing on interviews with key stakeholders such as entrepreneurs, government officials, and industry experts. SMEs face significant barriers to e-commerce adoption including high initial costs, inadequate digital literacy among staff, and regulatory hurdles. However, there is a growing interest in leveraging e-commerce for market expansion and cost savings. Despite challenges, the potential benefits of e-commerce for SMEs are substantial, warranting supportive policies and resources. Egypt should prioritise developing digital infrastructure, enhancing training programmes for SME employees, and simplifying regulatory frameworks to facilitate smoother e-commerce adoption.

Keywords: Egypt, SMEs, E-commerce, Geography, Development, Paradigm, Framework

ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

✉ **REQUEST FULL PAPER**

Email: info@parj.africa

Request your copy of the full paper today!

SUBMIT YOUR RESEARCH

Are you a researcher in Africa? We welcome your submissions!

Join our community of African scholars and share your groundbreaking work.

Submit at: app.parj.africa



Scan to visit app.parj.africa

Open Access Scholarship from PARJ

Empowering African Research | Advancing Global Knowledge