



Gender Dynamics in Sub-Saharan African Business Contexts: An Egyptian Perspective

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Abstract

Egyptian business contexts in Sub-Saharan Africa (SSA) provide a unique lens to examine gender dynamics, as Egypt is often overlooked despite its economic significance. This study employs qualitative research methods including semi-structured interviews and document analysis to understand the experiences of female business owners and stakeholders. Findings indicate a significant disparity in access to financial resources with women entrepreneurs reporting an average gap of 20% compared to their male counterparts, highlighting systemic barriers. The research underscores the need for tailored interventions aimed at reducing these gender disparities in Egyptian SSA business environments. Recommendations include policy reforms that promote equal access to funding and support services specifically designed for female entrepreneurs.

Keywords: *Sub-Saharan, Africa, Gender, Dynamics, Behavioural Anthropology, Qualitative Research, Feminist Economics*

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