



Corporate Social Responsibility Practices in Multinational Corporations within Angola's Context,

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Abstract

This study examines corporate social responsibility (CSR) practices within multinational corporations operating in Angola's business environment. Data was collected through in-depth interviews, focus group discussions, and document analysis involving representatives from various multinational corporations operating in Angola over a three-year period. A notable finding is the significant proportion (75%) of companies implementing community development projects aimed at improving local education and healthcare facilities. Multinational corporations in Angola are increasingly integrating CSR into their business strategies, with noticeable efforts towards social welfare initiatives. Future research should include a broader geographical scope to assess the consistency of findings across other African countries. Companies could benefit from more structured frameworks for measuring and reporting CSR impact. Corporate Social Responsibility, Multinational Corporations, Angola, Business Environment

Keywords: *Angolan, Multinational, Contextualization, Ethnography, Methodological, Empirical, Cultural Diversity*

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