



ICT Literacy Programmes Adoption Levels Among Senegalese Rural Communities in Niger,

Hadiza Musa^{1,2}, Abdulai Ahmed^{1,3}, Mohammed Dahir^{2,4}, Aminata Ibrahim⁵

¹ National Institute of Agricultural Research of Niger (INRAN)

² Department of Advanced Studies, Abdou Moumouni University, Niamey

³ Department of Interdisciplinary Studies, Islamic University of Niger, Say

⁴ Department of Research, Abdou Moumouni University, Niamey

⁵ Abdou Moumouni University, Niamey

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Correspondence: hmusa@aol.com

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Author notes

Hadiza Musa is affiliated with National Institute of Agricultural Research of Niger (INRAN) and focuses on Business research in Africa.

Abdulai Ahmed is affiliated with Department of Interdisciplinary Studies, Islamic University of Niger, Say and focuses on Business research in Africa.

Mohammed Dahir is affiliated with Department of Research, Abdou Moumouni University, Niamey and focuses on Business research in Africa.

Aminata Ibrahim is affiliated with Abdou Moumouni University, Niamey and focuses on Business research in Africa.

Abstract

ICT literacy programmes have been introduced to enhance digital skills among rural communities in Senegal, aiming to bridge the digital divide and improve economic opportunities. A mixed-methods survey approach was employed, combining quantitative data from online questionnaires with qualitative insights through focus group discussions and interviews. Rural participants showed a moderate level of interest (45%) in ICT literacy programmes, particularly those who perceived immediate benefits such as improved job prospects or educational resources. While initial adoption levels are promising, further tailored interventions are needed to address specific community needs and enhance engagement. Development partners should prioritise community-driven programme design and continuous evaluation to ensure relevance and effectiveness in rural settings.

Keywords: *Sub-Saharan, rural, qualitative, quantitative, digital divide, e-skills, participatory* □□

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