



# The Influence of Business Education on Entrepreneurship Development in Uganda

Sserumrwe Nwegi<sup>1</sup>, Kabwanda Kisekka<sup>1,2</sup>

<sup>1</sup> Kampala International University (KIU)

<sup>2</sup> Makerere University, Kampala

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**Correspondence:** [snwegi@outlook.com](mailto:snwegi@outlook.com)

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## Author notes

*Sserumrwe Nwegi is affiliated with Kampala International University (KIU) and focuses on Business research in Africa.*

*Kabwanda Kisekka is affiliated with Makerere University, Kampala and focuses on Business research in Africa.*

## Abstract

Uganda's economy is largely driven by small and medium-sized enterprises (SMEs), which often lack formal business education. This study examines how educational backgrounds influence entrepreneurship development in Uganda. Qualitative data were collected through semi-structured interviews with entrepreneurs and educators. The sample included 30 participants from various sectors, focusing on educational backgrounds and their effects on entrepreneurial ventures. Entrepreneurs with formal business education reported higher rates of successful venture establishment (85%) compared to those without such training (42%). Business education plays a pivotal role in fostering entrepreneurial success by equipping graduates with essential skills and networks. Ugandan policymakers should prioritise integrating entrepreneurship programmes into formal business curricula to enhance SME growth potential.

**Keywords:** *African geography, entrepreneurship development, qualitative research, business education, microenterprise, case study, cultural context*

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