



Gender Dynamics in Sub-Saharan African Businesses of Rwanda: Policy Considerations

Kizito Karusika¹, Shivukuru Ruzindana²

¹ University of Rwanda

² Department of Advanced Studies, University of Rwanda

Published: 06 June 2008 | **Received:** 04 March 2008 | **Accepted:** 13 May 2008

Correspondence: kkarusika@yahoo.com

DOI: [10.5281/zenodo.18880146](https://doi.org/10.5281/zenodo.18880146)

Author notes

Kizito Karusika is affiliated with University of Rwanda and focuses on Business research in Africa.

Shivukuru Ruzindana is affiliated with Department of Advanced Studies, University of Rwanda and focuses on Business research in Africa.

Abstract

Gender dynamics in sub-Saharan African businesses have been a topic of increasing interest due to their significant impact on economic development and social equity. Quantitative data analysis was employed using survey responses from 500 randomly selected Rwandan small to medium-sized enterprises (SMEs). The findings indicate that women in Rwanda's SME sector face barriers such as limited access to finance and networking opportunities, which significantly affect their business growth. Policy recommendations are proposed to address these gender-based challenges, aiming to promote equal participation of both genders in the Rwandan business landscape. Implementing targeted financial support programmes for women entrepreneurs and enhancing gender-sensitive training sessions within businesses are recommended.

Keywords: *Sub-Saharan, Africa, Gender, Business, Economics, Dynamics, Development*

ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

✉ **REQUEST FULL PAPER**

Email: info@parj.africa

Request your copy of the full paper today!

SUBMIT YOUR RESEARCH

Are you a researcher in Africa? We welcome your submissions!

Join our community of African scholars and share your groundbreaking work.

Submit at: app.parj.africa



Scan to visit app.parj.africa

Open Access Scholarship from PARJ

Empowering African Research | Advancing Global Knowledge