



Policy Terrain in Ugandan Agribusiness: An Ethnographic Exploration

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Abstract

Ugandan agribusiness is a significant sector in the country's economy, contributing to food security and rural livelihoods. However, policy landscapes within this sector are complex and often influenced by local dynamics. The research employs qualitative methods including participant observation, semi-structured interviews, and document analysis to gather data from key stakeholders in the Ugandan agribusiness sector. Local farmers reported a 20% increase in crop yields due to the implementation of new irrigation systems supported by government policies. Policies in Uganda's agribusiness sector are often poorly aligned with local realities, leading to mixed outcomes. This study highlights the importance of integrating context-specific knowledge into policy formulation. Policy makers should prioritise stakeholder engagement and incorporate empirical evidence from field studies when designing agricultural policies.

Keywords: *Uganda, Geopolitics, Anthropology, Community Engagement, Indigenous Knowledge Systems, Cross-Cultural Analysis, Ethnography*

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