



# The Influence of Business Education on Entrepreneurship Development in Uganda

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## Abstract

Uganda is a country experiencing rapid urbanization and economic growth, which has created an environment conducive to entrepreneurship development. However, there remains a gap in understanding how business education influences this process. A survey research approach was employed, targeting a diverse sample from Uganda's higher education institutions. Data were collected through questionnaires administered online and in-person, ensuring comprehensive coverage across different regions and demographics. Findings indicate that business education significantly enhances entrepreneurial skills among students, with over 70% of respondents reporting improved ability to identify market opportunities after completing their studies. This study substantiates the critical role of formal education in nurturing entrepreneurship within Uganda. It underscores the need for further research and policy interventions aimed at strengthening educational curricula and resources for entrepreneurial development. Educational institutions should integrate more practical components into business courses to align with real-world market demands, while policymakers must consider funding mechanisms that support entrepreneurship education initiatives.

**Keywords:** *Ugandan, Business School, Entrepreneurship, Developmental Studies, Qualitative Research, Microeconomics, Ethnography*

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