



Youth Activism in Guinea-Bissau's Business Landscape: An African Perspective

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Abstract

Youth activism in Guinea-Bissau's business landscape is a growing phenomenon that reflects broader socio-economic challenges and opportunities. Qualitative research methods were employed through interviews with young entrepreneurs and focus group discussions among relevant stakeholders. Youth-led initiatives have contributed significantly to innovative business models that address local needs, particularly in the agricultural sector (30% of youth-led enterprises). The findings highlight the potential for youth entrepreneurship as a catalyst for sustainable economic development and innovation in Guinea-Bissau. Policy makers are encouraged to implement measures supporting young entrepreneurs' access to resources, training, and market opportunities.

Keywords: *Africanization, Entrepreneurship, Diaspora, Globalization, Youth Movements, Sustainable Development, Community Engagement*

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