



Assessment of Mobile Payment Adoption among Senegalese Microbusinesses within an Economic Growth Framework in Egypt

Faten Magdy¹, Amira Fahmy², Ahmed El Sayed^{3,4}, Hussein Fathy^{1,4}

¹ Al-Azhar University

² Department of Advanced Studies, South Valley University

³ Department of Advanced Studies, Al-Azhar University

⁴ Cairo University

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Correspondence: fmagdy@gmail.com

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Author notes

Faten Magdy is affiliated with Al-Azhar University and focuses on African Studies research in Africa.

Amira Fahmy is affiliated with Department of Advanced Studies, South Valley University and focuses on African Studies research in Africa.

Ahmed El Sayed is affiliated with Department of Advanced Studies, Al-Azhar University and focuses on African Studies research in Africa.

Hussein Fathy is affiliated with Al-Azhar University and focuses on African Studies research in Africa.

Abstract

The adoption of mobile payment systems among microbusinesses in Senegal is a subject underexplored within African Studies and economic literature. The analysis employs quantitative methods, including surveys and secondary data from relevant government databases and financial institutions. Mobile payment adoption among Senegalese microbusinesses was found to be significantly higher in urban areas (75%) compared to rural regions (40%). This study highlights the need for targeted interventions by policymakers to increase mobile payment usage across all geographic and economic sectors. Policymakers should encourage financial inclusion programmes that specifically target microbusinesses in underserved areas, thereby promoting broader adoption of mobile payments.

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*African
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*Relevant
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*Quantitative
Statistical Methods*

Analysis

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