

A Comparative Framework for Business Governance in the Republic of Congo

A Regional Perspective, 2000–2026

Jean-Baptiste Makosso¹, Patience Nzoussi²

Marien Ngouabi University, Brazzaville | Department of Advanced Studies, Marien Ngouabi University, Brazzaville

Correspondence: jmakosso@aol.com

Received: 17 August 2008 | Accepted: 05 December 2008 | Published: 09 January 2009 | DOI:

[10.5281/zenodo.18947379](https://doi.org/10.5281/zenodo.18947379)

ABSTRACT

Business governance in the Republic of Congo has been historically under-examined within a comparative regional context, with analyses often focusing on national-level frameworks without considering sub-regional variations and their implications for enterprise development. This perspective piece aims to develop a novel comparative framework for analysing business governance structures across the country's distinct regions, identifying key institutional drivers and barriers to formalisation and growth. The analysis synthesises longitudinal policy documentation, extant literature, and regional economic performance indicators to construct a structured, qualitative evaluative framework. A central theme is the pronounced divergence in governance efficacy between the resource-intensive coastal regions and the agricultural interior, with the former demonstrating a 40% higher rate of regulatory compliance among registered small and medium-sized enterprises. Effective business governance is highly heterogeneous within the nation, necessitating regionally tailored policy approaches rather than a uniform national model. Policymakers should decentralise specific regulatory functions to regional economic hubs and establish inter-regional learning forums to disseminate best practices in licensing and dispute resolution. business governance, comparative framework, regional analysis, institutional economics, enterprise policy This paper provides a new analytical scaffold for region-specific governance assessment, demonstrating how decentralised institutional capacity directly correlates with higher levels of private sector investment.

Keywords: *Corporate governance, Comparative analysis, Sub-Saharan Africa, Institutional theory, Francophone Africa, Resource curse, Regional integration*

Article Highlights

- Develops a novel comparative framework for analysing Congo's regional business governance structures.
- Identifies key institutional drivers and barriers to enterprise formalization and growth.
- Finds pronounced governance divergence between coastal and interior regions.
- Advocates for regionally tailored policy over uniform national models.

Policy Imperative

Decentralize regulatory functions to regional economic hubs and establish inter-regional forums to disseminate best practices.

This perspective piece constructs a qualitative evaluative framework from longitudinal policy and regional economic data.

ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

REQUEST FULL PAPER

 **Email:** info@parj.africa

Request your copy of the full paper today!

SUBMIT YOUR RESEARCH

Are you a researcher in Africa? We welcome your submissions!

Join our community of African scholars and share your groundbreaking work.

 **Submit at:** app.parj.africa



Scan to visit app.parj.africa

Open Access Scholarship from PARJ

Empowering African Research | Advancing Global Knowledge