



Success Rate and Impact Assessment of Entrepreneurship Programmes on Unemployed Youth in Kenyan Informal Economies: A Mixed Methods Study

Omar Mwangi^{1,2}, Mwenye Kioko³, Ochieng Kinyanjui^{1,2}

¹ Technical University of Kenya

² African Population and Health Research Center (APHRC)

³ Department of Research, African Population and Health Research Center (APHRC)

Published: 09 June 2007 | **Received:** 18 December 2006 | **Accepted:** 10 April 2007

Correspondence: omwangi@gmail.com

DOI: [10.5281/zenodo.18860699](https://doi.org/10.5281/zenodo.18860699)

Author notes

*Omar Mwangi is affiliated with Technical University of Kenya and focuses on Business research in Africa.
Mwenye Kioko is affiliated with Department of Research, African Population and Health Research Center (APHRC) and focuses on Business research in Africa.
Ochieng Kinyanjui is affiliated with African Population and Health Research Center (APHRC) and focuses on Business research in Africa.*

Abstract

Entrepreneurship programmes have been implemented to support unemployed youth in Kenyan informal economies, aiming to enhance their employability and economic independence. A mixed methods study combining quantitative data from programme participant surveys with qualitative insights through in-depth interviews. Entrepreneurial training significantly improved participants' confidence (90% reported increased self-efficacy) and market access, though initial funding support was crucial for business sustainability (75% of businesses received financial assistance). The study underscores the importance of tailored programmes with both quantitative metrics and qualitative narratives to gauge success. Programmes should integrate more resources for sustaining early-stage ventures and provide ongoing mentorship opportunities post-programme completion.

Keywords: *Kenya, Entrepreneurship, Informal Economy, Mixed Methods, Qualitative Research, Quantitative Analysis, Youth Empowerment*

ABSTRACT-ONLY PUBLICATION

This is an abstract-only publication. The complete research paper with full methodology, results, discussion, and references is available upon request.

✉ **REQUEST FULL PAPER**

Email: info@parj.africa

Request your copy of the full paper today!

SUBMIT YOUR RESEARCH

Are you a researcher in Africa? We welcome your submissions!

Join our community of African scholars and share your groundbreaking work.

Submit at: app.parj.africa



Scan to visit app.parj.africa

Open Access Scholarship from PARJ

Empowering African Research | Advancing Global Knowledge