



Public-Private Partnerships and Educational Software in Nigerian Universities: Technology Adoption Outcomes

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Abstract

Public-Private Partnerships (PPPs) have gained prominence in various sectors, including education, where they facilitate innovative technological solutions to educational challenges. We employed a mixed-method approach combining quantitative surveys with qualitative interviews to gather data from university administrators, faculty members, and students. Data were analysed using statistical tools and thematic coding techniques. The findings suggest that PPPs have significantly enhanced the development of educational software in Nigerian universities, with a notable increase in user engagement rates by 30% compared to non-PPP institutions. This study concludes that effective PPP models can substantially improve technology adoption in higher education settings, particularly in developing countries like Nigeria. Educational policymakers should consider promoting more robust PPP frameworks to support the development of advanced educational software solutions.

Keywords: Nigerian, PPP, Technology Adoption, Innovation, ICT, Education Reform, Stakeholder Analysis

ABSTRACT-ONLY PUBLICATION

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